

At Triad Exchange, our success stems from industry experience and a keen understanding of our clients' business and market objectives in a rapidly changing global environment.

COMPANY

We take an innovative approach to meeting the market challenges of a wide variety of clients - from large international firms to fledgling entrepreneurial start-ups.

Triad Exchange is a full service market management agency dedicated to helping businesses of all kinds excel and prosper. We pride ourselves on maintaining a close, person-to-person relationship with our clients.

VISION

The vision of Triad Exchange is to become a leading international market management agency as demonstrated by the passion, commitment and talent of our people.

To deliver products, solutions, and services that drive business value, create social value and improve the lives of our clients.

This vision will be achieved through a consistent, disciplined and balanced focus on our people, company, and clients.

APPROACH

Integration of services is becoming more and more relevant in today's global markets. We continue to expand our services, so that we can better support and serve our clients.

Our client's business objectives are to open new markets, gain market share in existing ones, or to manage markets more efficiently. We take an innovative approach to meeting the market challenges of a wide variety of clients.

As a market management agency, we offer a diverse suite of services to reach those goals and overcome the market challenges of our clients.

Triad Exchange is about services that work together to optimize your market and your profitability. We've geared up for the effectiveness challenges you face in today's global markets. Our trade services, technology, and translation services manage international markets at peak efficiency.

Triad Exchange delivers integrated services to an industry it knows and understands.

Trade Services

- Market Research
- Product Sourcing
- Distribution
- Representation

Technology Solutions

- Strategy
- Collateral
- MMS
- Extranets

Translations Services

- Multimedia
- Localization
- Publishing