

In a competitive global economy, given the cost of doing business for manufacturers and distributors, no developments will have as much strategic impact as the emergence of technology on the Internet.

### Strategy Plans

Strategy plans are custom created to outline specific technology needs.

Through an understanding of the manufacturing industry, dynamic web-based systems, and international trade.

We map out your current business infrastructures to provide recommended solutions for your specific business. How it fits into your plans, and how it can all be accomplished.

### Digital Collateral

Cut your printing and postage costs by transitioning to electronic collateral on your web site.

Along with your online catalog, you could feature a library of downloadable PDF files showcasing corporate information or individual product data sheets.

Make available installation guides, technical documentation, RMA forms, and other materials useful to your customers and distributors.

### Extranets

Eliminating cost is not the only objective of having an extranet. The less time employees spend pushing paper around, the more time they have to be productive.

Extranets automate and streamline traditional manufacturing companies that still use manual and time consuming procurement processes.

Given a volume of transactions there are tremendous inefficiencies associated with faxing, paper forms, re-keying, as well as opportunities for errors.

Technology leads to a significant reduction in the cost of transactions between buyers and sellers in the manufacturing community. It removes a considerable amount of elapsed time allowing companies to bring their products to market considerably faster as well as more competitively.

### Market Management Systems MMS™

Market Management Systems MMS™ is a unique modular software system that makes deploying, managing and expanding interactive web sites fast, easy and more affordable.

MMS™ was created to empower organization to transform static web sites into dynamic, interactive information and communication systems.

Users can manage, modify and expand their sites from anywhere, at any time.